

PRIVACY POLICY - COMMITMENT TO YOUR PRIVACY

This site is owned and operated by ACTON International Ltd., a Direct Response Marketing Company. ACTON provides this web site as an informational source for its clients and prospective customers. ACTON International Ltd will uphold the privacy policies set forth by the Direct Marketing Association (DMA) and the Safe Harbor Principles as outlined by the U.S. Department of Commerce and the European Commissions. Your privacy on the Internet is of the utmost importance to us. ACTON wishes to make your online experience safe and stress free.

ACTON International Ltd certifies that it encourages its list management and brokerage clients to comply with the Direct Marketing Association's Privacy Policy. This policy provides effective guidelines for honoring and respecting privacy by:

- Honoring a customer's request to be excluded from in-house lists used for marketing purposes. Your name may be removed for this list by telephoning, emailing or writing us.
- Using one or more of the DMA Preference Services (Mail, Email or Phone) to suppress your names from campaigns for individuals who have asked to be excluded from these marketing campaigns.
- Providing customers with the opportunity to opt-out of data rental, sales or exchanges. Your name may be removed from data related processing by adding your name to the preference services sponsored by the DMA or by submitting your name to www.globaldnm.org.

Our web site does not intentionally solicit email addresses from visitors to our website. However, in the course of doing business on our web site, visitors requesting information may be asked to furnish personal information such as name, company and address for future in-house marketing purposes. Your information is not shared with other organizations for commercial purposes. This information is only used to improve the way we service our clients.

Since we may gather certain types of information about our clients and prospective customers, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of information. This privacy statement discloses what information we gather and how we use it.

INFORMATION GATHERED

ACTON International Ltd gathers the following information about users:

- Information that users provide through optional, voluntary submissions. These are voluntary submissions from users seeking: 1. to receive information such as our electronic newsletters; 2. to participate in our message boards or forums, and 3. to "email-a-friend" found on our web site.

ACTON International Ltd Gathers User Information In The Following Processes:

Optional Voluntary Information

We offer the following free services, which may require some voluntary submission of personal information by users:

1. Electronic newsletters policy

We will offer a free electronic newsletter to users. ACTON may gather the email addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page. Users can also subscribe to the newsletters at the time of registration.

2. Message boards/forums policy

Users of the Message Boards and Forums must register separately for these services (both are free of charge) in order to post messages; although they need not register to visit the site. During registration the user is required to supply a username, password, and email address.

3. "E-mail this to a friend" policy

Our site users can choose to electronically forward a link, page, or documents to someone else by clicking "e-mail this to a friend". The user must provide their email address, as well as that of the recipient. This information is used only in the case of transmission errors and, of course, to let the recipient know who sent the email. The information is not used for any other purpose.

ACTON is a member of the U.S. Department of Commerce's Safe Harbor program and is committed to upholding the highest standards of data privacy and security pursuant to the privacy policies of the Direct Marketing Association and ACTON International Ltd.

Any questions or comments regarding ACTON International Ltd.'s Privacy Policy or Safe Harbor program should be directed in writing to:

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